



# Myotronics 38th Anniversary Seminar

A Distinguished  
Panel of Lecturers  
Including:



Dr. Clayton Chan



Dr. Robert Jankelson



Dr. Norman Thomas



Dr. Barry Cooper



Dr. Michael Mazzocco



Dr. Rex Eatmon



Dr. Robert Talley



Dr. David Miller



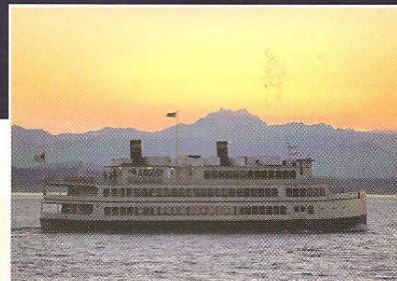
Dr. Omer Reed



Dr. Leo Malin

Discover  
what the  
power of  
Neuromuscular  
Dentistry  
can do

August 20-22, 2004  
Grand Hyatt – Seattle, Washington



## The Power of Neuromuscular Dentistry!

*The most comprehensive Neuromuscular Symposium of its kind.  
Featuring lectures on Neuromuscular Occlusion topics presented by  
26 leading lecturers in the field of Neuromuscular Dentistry.*



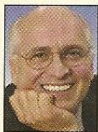
Also featuring well known Olympic Skier  
and Motivational Speaker Vince Poscente!  
Journey from Ordinary to Extraordinary –  
“Be Invincible”

# Team Program

The Team program consists of 2-1/2 days of focused learning of essentials required to be a successful team member/contributor to the success of the NM dental practice. Team members will become educated in NM signs and symptoms, proficient in use of Myomonitor and gain valuable experience on the use of K6-I/K7 Evaluation System.



**Mr. Bob Maccario, MBA**  
*Successfully integrating NMD into your practice*  
Mr. Maccario will speak on practical ways to integrate NMD into your practice, smoothly and profitably. He has over 35 years background and experience in the dental field. Specializing in practice management since 1985, he is the founder of Professional Management Sciences, Inc. (PMSI) and an active LVI lecturer.



**Dr. Tony Tomaro**  
*Successful NM case presentation*  
Dr. Tomaro will share how he implements his successful formula for case presentation, with particular attention to the NM case. He lectures widely on cosmetic and adhesive dentistry and office management, and is a Clinical Instructor at LVI.



**Dr. Dianne Hornberger**  
*Myomonitor workshop – Tips for proper TENS use*  
Dr. Hornberger will cover the important role of TENS in the NM practice, proper application and nuances of TENS application, and tips to make the process easy for patient and staff. She is an experienced NM clinician, maintains a private practice, and is a Clinical Instructor and featured lecturer at LVI.



**Dr. Nate Booth**  
*Getting your patients to say YES!*  
An ideal program for key staff members and treatment counselors, Dr. Booth will discuss the ethical ways of securing patient acceptance of treatment recommendations. He is a successful author and corporate consultant having presented more than 1200 seminars, workshops, and training programs around the world. In addition to his D.D.S. degree he holds a master's degree in counseling. Dr. Booth is a featured lecturer at LVI.



**Dr. Tim Adams**  
*NM Signs and symptoms; postural components to NMD*  
Clinical Director at LVI and an experienced clinician in the field of aesthetics/restorative, Dr. Adams will explore with you the common and uncommon signs and symptoms encountered in NM patients. He will also expand upon posture's role in occlusion and discuss postural components.



**Mr. Kevin Houck, BSEE**  
*K7 Workshop, taking good data*  
Mr. Houck has written virtually every Myotronics program since the computerization of NM evaluation. His all-around talents include being an excellent instructor. You and your staff will learn innumerable capabilities and shortcuts in using the K7, insuring that your practice gets the most of its instrumentation.

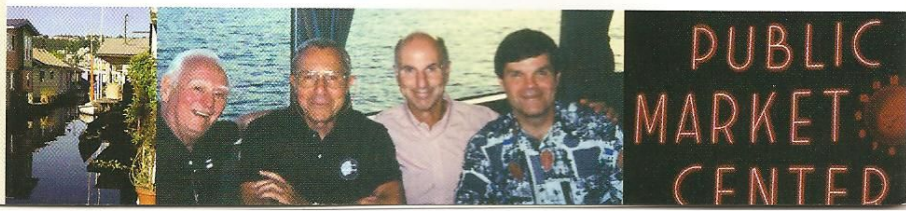


**Mr. Bill Wade, CDT**  
*K7 Nuts and Bolts*  
Mr. Wade is not only a CDT but an active LVI lecturer and neuromuscular instrument technician with 20 years experience! Bill will share valuable and practical knowledge that will help team members get the most out of the many features of the K6-I/K7 instrumentation.



**Ms. Rose Nierman**  
*Helpful insurance principles for the NMD Practice*  
After having several years experience as business manager for a large pain/dysfunction dental practice, Ms. Nierman founded Nierman Practice Management Associates, the firm that she heads today. She will share her in-depth experience in dealing with TMD insurance matters and provide your key team members with practical material they can use upon return to the office.

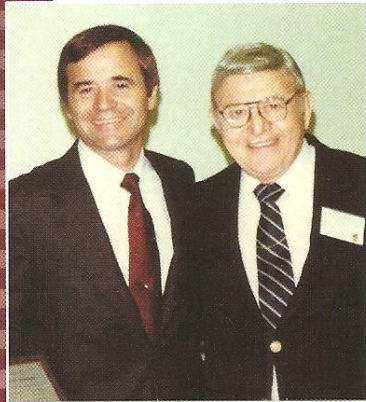
FRIDAY, AUGUST 20, 2004 – TEAM PROGRAM	
7:00AM - 8:00 AM	Breakfast Buffet – Exhibitor Booths Open
<i>Time/Location</i>	<i>Main Ballroom Attire: Business Casual</i>
8:00 AM - 10:00 AM	Mr. Fray Adib, Myotronics – Introduction Dr. Robert Jankelson – The Power of NMD Mr. Vince Poscente – Be InVinceable with NMD!
10:00 AM - 10:15 AM	BREAK
<i>Time/Location</i>	<i>Theater</i>
10:15 AM - NOON	Mr. Bob Maccario How to Successfully Integrate NMD into your practice.
NOON - 1:00 PM	LUNCH
1:00 PM - 3:00 PM	Dr. Tony Tomaro Successful NMD Case Presentation
3:00 PM - 3:15 PM	BREAK
3:15 PM - 5:15 PM	Dr. Dianne Hornberger Myomonitor Workshop – Tips for Proper TENSing
6:00 PM - 8:00 PM	Wine Blast & Welcome Reception <i>Attire: Business Casual</i>
SATURDAY, AUGUST 21, 2004 – TEAM PROGRAM	
7:00 AM - 8:00 AM	Breakfast Buffet – Exhibitor Booths Open
<i>Time/Location</i>	<i>Theater</i>
8:00 AM - 9:45 AM	Dr. Nate Booth Getting your patients to say YES!
9:45 AM - 10:00 AM	BREAK
10:00 AM - NOON	Dr. Tim Adams NM Signs & Symptoms, Postural components to NMD
NOON - 1:00 PM	LUNCH
1:00 PM - 3:00 PM	Mr. Kevin Houck K7 Workshop, taking good data
3:00 PM - 3:15 PM	BREAK
3:15 PM - 5:15 PM	Mr. Kevin Houck K7 Workshop, taking good data (continued)
6:30 PM – 10:00 PM	Dinner Cruise Aboard the Royal Argosy – Separate fee for non-attendees. <i>Attire: Dressy Casual</i>
SUNDAY, AUGUST 22, 2004 – TEAM PROGRAM	
<i>Time/Location</i>	<i>Theater</i>
8:00 AM - 10:00 AM	Mr. Bill Wade K7 Nuts and Bolts
10:00 AM - 10:15 AM	BREAK
10:15 AM - NOON	Ms. Rose Nierman Helpful Insurance Principles for a NMD Practice
NOON - 12:15	BREAK
	<i>Main Ballroom</i>
12:15 PM - 1:00 PM	Dr. Robert Jankelson Program Closure



# Join Myotronics in Seattle! Birthp

## Discover the Power of NMD!

Neuromuscular dentistry (NMD) is dramatically changing the lives of doctors and patients worldwide. Myotronics, founded by the late Dr. Bernard



Jankelson, is known worldwide for pioneering the field of Neuromuscular Dentistry. Myotronics is excited to bring you the most comprehensive neuromuscular program ever designed for doctors and team members involved in NMD or for

those interested in learning more.

A concurrent program, which offers opportunities to attend various breakout sessions is designed for educating both doctors and team members. This Symposium promises to be an incredible learning experience for doctors and team members. Each attendee will leave with renewed enthusiasm, knowledge and skills in all aspects of NMD.

## A Distinguished Panel of Lecturers

For 38 years, Myotronics has led the way in Neuromuscular Dentistry. The many "neuromuscular greats" that have contributed to the growth and success of NMD, by their continued research, their dedication, and undying passion have helped NMD become widely recognized. We are proud to be associated with these leaders in the field, allowing us to present the most comprehensive Neuromuscular Symposium of its kind featuring 26 of these renowned lecturers. Experience the power of NMD as only these amazing lecturers can deliver!

## Learn about the latest in NM Skills and Technology

Gain the power and the knowledge of how NMD can benefit your patients and your practice.

- How to successfully integrate NMD into your practice and help you achieve your financial goals.
- How NMD can provide you with better treatment options and better results in all major cases, including restorative, aesthetics, orthodontics, TMD, and implants.
- Methods for fabricating superior dentures.
- Understand the effects of posture and airway on occlusion.
- Become knowledgeable in areas of various TMD treatments and imaging procedures.
- Familiarize yourself with ways to improve transfer of NM bite registration to your lab.
- How to get the most out of your K6-I or K7 Evaluation System!

